

Black Diamond Collective – Capability Statement

Tagline / Summary Statement

Designing Systems. Building Stories. Empowering Change.

The Black Diamond Collective, LTD is a multifaceted digital innovation firm that blends education, media, and strategy to create meaningful transformation. Through our connected brands, we empower individuals, small businesses, and organizations to learn, grow, and lead with clarity and purpose.

We are **pioneering Workforce Innovation and Enhanced Development** through creative systems, digital learning, and purpose-driven design—aligning modern education with real-world impact.

Overview**

The Black Diamond Collective, LTD operates as a hybrid creative and educational enterprise headquartered in Cleveland, Ohio. We specialize in the intersection of **digital learning, storytelling, and innovation**, offering scalable solutions for **workforce development and enhancement**, creative leadership, and media production. Our mission is to design systems, stories, and strategies that inspire transformation across industries.

Business Status

- **Legal Structure:** For-Profit Corporation (LTD)
- **Business Category:** Woman-Owned Small Business (WOSB)
- **Founded:** 2025
- **Location:** Cleveland, Ohio
- **SAM.gov Registration:** In progress
- **DUNS / UEI:** Pending
- **CAGE Code:** Pending
- **Core Operations:** Digital education, workforce development & enhancement, creative media, and identity services

Core Divisions

- **TrustFrame Academy:** Workforce **Development & Enhancement** for adults and emerging professionals, offering online courses, digital curriculum, and workplace ethics training.
- **ClearPrint:** Mobile fingerprinting and ID verification services designed for community access, government readiness, and compliance contracting.
- **BBACE (Bee-Based Academy of Calm & Encouragement):** A devotional and lifestyle branch centered on wellness, peace, and reflective growth through writing, teas, and guided devotionals.
- **Black Diamond Cooks:** Culinary media and content development featuring portion-controlled comfort meals, cooking videos, and creative food-based storytelling.

Core Competencies

- Digital Course Design & eLearning Platforms (Thinkific, Payhip, and LMS integration)
- Workforce **Enhancement & Development** Programs (leadership, communication, professional readiness)
- Content Creation & Brand Development (video, photography, Canva/AI design)
- Strategic Communications & Organizational Development
- Digital Fingerprinting & Mobile ID Verification (ClearPrint)
- Faith-Based and Motivational Product Development
- Small-Batch Product Design & Creative Packaging

NAICS Codes

- 611430 – Professional and Management Development Training
- 611710 – Educational Support Services
- 541430 – Graphic Design Services
- 541613 – Marketing Consulting Services
- 541511 – Custom Computer Programming (for LMS and web integration)
- 812199 – Other Personal Services (Fingerprinting / ID Verification)

Keywords & SEO Focus

Digital Education • eLearning Development • **Workforce Enhancement** • Workforce Training • Leadership Development • Faith-Based Learning • Creative Media • Content Creation • Graphic Design • Digital Fingerprinting • ID Verification • Small Business Support • Multimedia Storytelling • Empowerment • Professional Development • Online Learning Solutions

Target Audience

- Educational and workforce organizations seeking engaging digital curriculum
- Faith-based and nonprofit institutions seeking multimedia storytelling or course design
- Individuals pursuing personal growth, leadership, or creative entrepreneurship
- Small businesses and contractors needing identity verification or digital operations support

Differentiators

- Integrated education, media, and lifestyle ecosystem
- Founder-led creative direction blending film, faith, and workforce training
- Accessible course templates and branded content for small-scale educators
- Dual focus on professional excellence and spiritual empowerment
- Custom capability alignment for both private and government contracting

Vision & Values

- **Vision:** To become a leading voice in digital empowerment—where innovation, education, and creativity converge to inspire lasting change.
- **Core Values:**
 - **Integrity:** Building trust through transparency, accountability, and purpose.

- **Excellence:** Delivering high-quality experiences that elevate every learner and client.
- **Creativity:** Encouraging innovation through design, storytelling, and expression.
- **Faith & Purpose:** Grounding every initiative in meaning and service.
- **Empowerment:** Equipping individuals and organizations to thrive sustainably.

Past Performance & Experience

- Development of internal call center workflows and AI scripting for Youth Opportunities Unlimited
- Course and devotional content creation under TrustFrame Academy and BBACE
- Ongoing multimedia development for brand storytelling and social campaigns
- Integration of AI and CRM workflows for small business process automation

Mission Statement

To cultivate transformation through creativity, structure, and purpose—equipping people and organizations to rise, rebuild, and thrive.

Contact Information

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Focus Areas: Digital Education | Creative Media | Workforce **Enhancement & Development** | Spiritual Empowerment